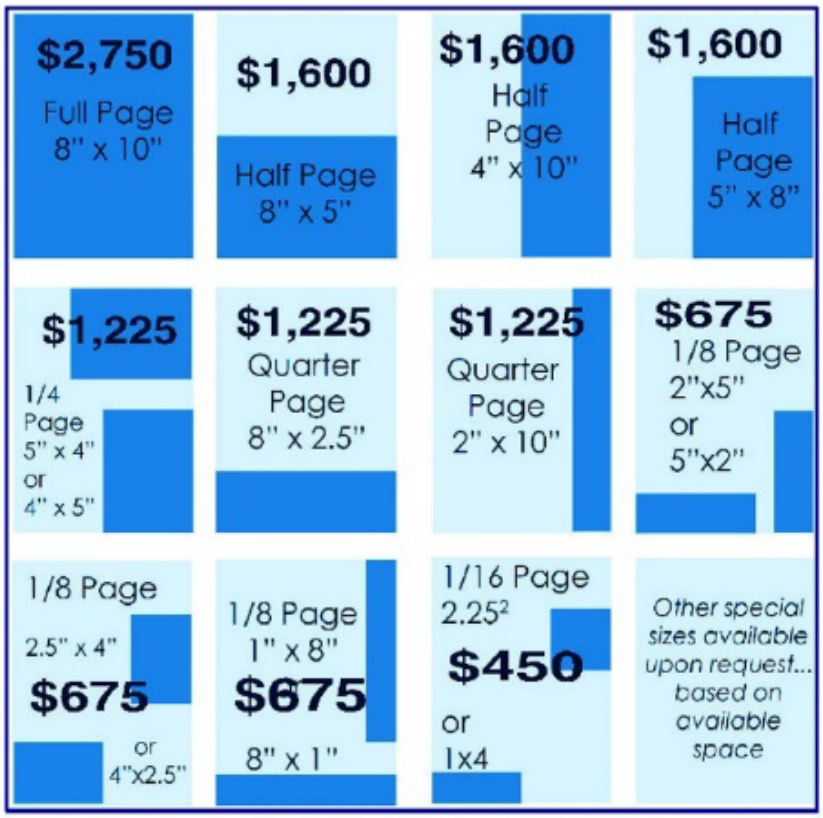
In 2004 The San Pedro Sun launched a Visitor Guide publication which was inserted into the weekly newspaper. It became a very popular and vital part of the newspaper, and each and every week the Visitor Guide contained new and engaging articles about what to see and do on Ambergris Caye and beyond.

In January 2013 the Visitor Guide was rebranded and became a full-color monthly magazine with a new website to complement the printed version, thus **My Beautiful Belize** was born.

Three Months	Six Months	One Year
20% discount	25% discount	30% discount
25% prepaid	30% prepaid	35% prepaid



Discount Rates	
Full page - $2,750.	
20%	$2,200.00
25%	$2,062.50
30%	$1,925.00
35%	$1,787.50
½ page - $1,600.	
20%	$1,280.00
25%	$1,200.00
30%	$1,120.00
35%	$1,040.00
¼ page - $1,225.	
20%	$980.00
25%	$918.75
30%	$857.50
35%	$796.25
⅛ page - $675.	
20%	$540.00
25%	$506.25
30%	$472.50
35%	$438.75
1/16 page - $450.	
20%	$360.00
25%	$337.50
30%	$315.00
35%	$292.50

Monthly circulation: 5,000 copies

My Beautiful Belize is issued on the first Friday of the month. Printed ten times a year - January through June, July/August, September/October, November, and December.

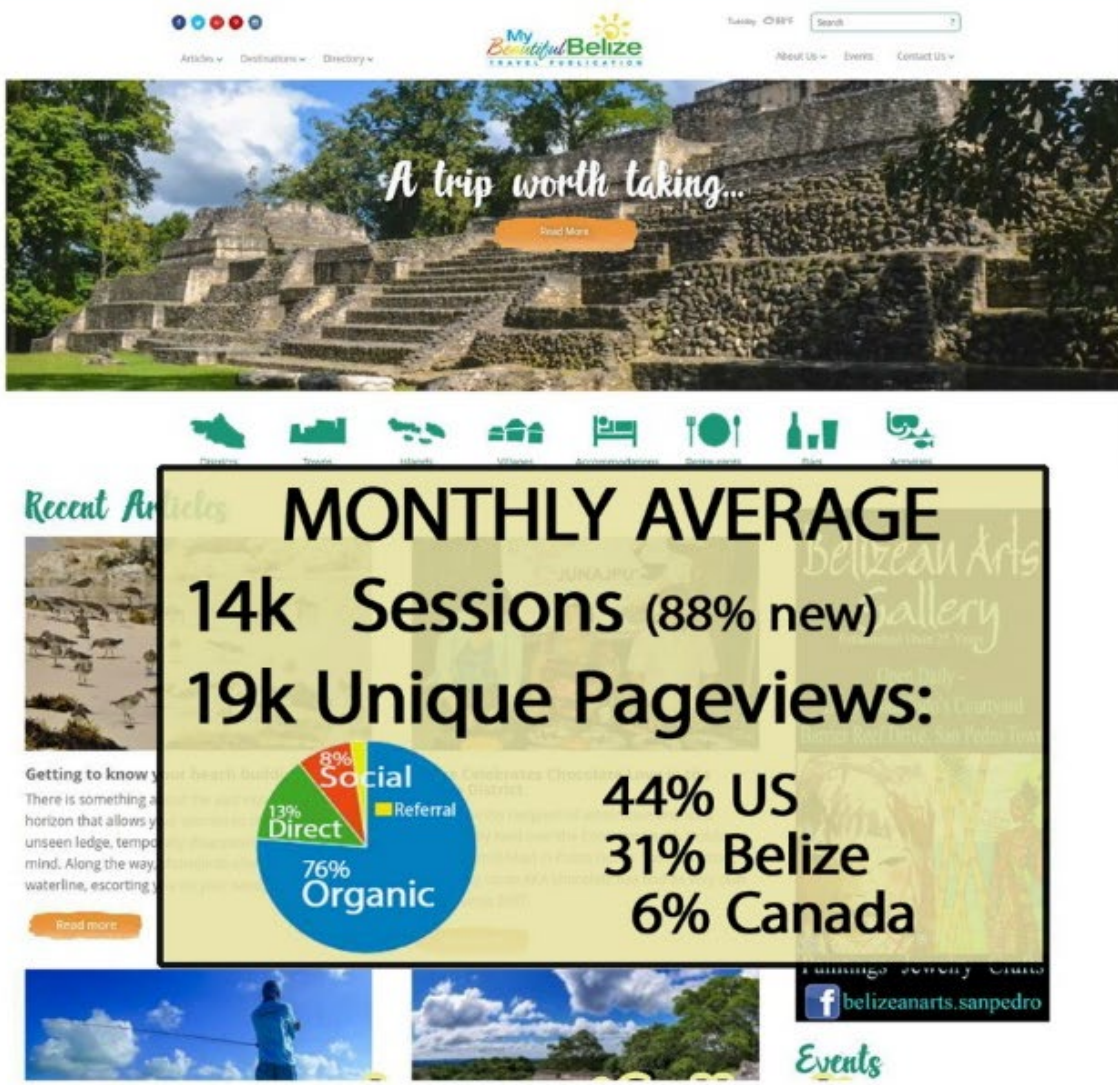
Distribution: Inserted into The San Pedro Sun the first week of month and mailed to international subscribers worldwide.
Heavily distributed throughout Ambergris Caye to resorts, restaurants and tourist destinations locally and countrywide. Available at all ports of entry including BTIA Tourist Infomation Centers, BTB kiosks, flight departure lounge for Tropic Air International and countless mainland resorts.

Find us on:

Instagram

Let us customize an advertising package based on your specific needs and budget!

www.mybeautifulbelize.com



MONTHLY AVERAGE

14k Sessions (88% new)

19k Unique Pageviews:

44% US
31% Belize
6% Canada

Advertising options include post sharing on our popular website & Facebook page.

Eats & Treats

EL FOGON: Authentic Belizean Cuisine prepared on a fire hearth. Featuring dishes that represent the diversity of our Belizean culture. Lunch menu and daily dinner specials. Open Mon. – Sat. 11AM – 9PM 206-2121/280-2626 See map for our location!

CALIENTE: On the beach at Sprindrift, Caliente Restaurant serves delicious Caribbean and Mexican cuisine. Try our Jalisco chicken, or our awesome ceviche and don't skip the fabulous margaritas - including our specially priced ***MAMARITAS!*** Indoor and outdoor dining available. Locally owned/family run. 226-2170.

SANDBAR: BEST PIZZAS ON THE ISLAND! Sandbar hosts an amazing happy hour special: $10BZD wood-fired pizzas and 2-for-1 rums on weekdays (3-6PM) and beer and wing specials on the weekend (11am-4pm). Enjoy your afternoon or evening at the bar, tables, or chaise lounges on the beach!

RAMEN 501: The first Ramen spot in Belize! Located inside Pocoloco's Food Court on Barrier Reef drive. 100% locally sourced and prepared ingredients. Open for lunch and dinner – open late on weekends! For orders call 608-8025.

Party Party

WAHOO'S LOUNGE: We are home to the WORLD FAMOUS CHICKEN DROP! Thursday nights starting at 6PM. Drink specials, games and an amazing view of the reef. Located on the beach at the Spindrift Hotel. 226-2002.

WANT RUM? GOT IT! 100% Belizean Rums. Travellers Liquors FACTORY OUTLET and showroom! Home of world class and award winning rums. Wholesale and retail. Daily complementary rum tastings of over 25 products! www.facebook.com/wantrum #15 Pescador Drive 226-4690.

Unique Offerings

BELIZEAN BREEZES SOAP CO.: San Pedro's ONLY and ORIGINAL all-natural soap company! With 2 locations, there's something for everyone. Soaps, butters, scrubs, full facial line, Monkey Farts & more. GIFTS GALORE. 9a-9p, M-Sat. 226-4322, Pescador Dr. & Barrier Reef Dr.

BELIZE CHOCOLATE COMPANY: The first ever chocolate boutique in Belize, makes bean to bar chocolate on Ambergris Caye, together with delicious truffles, tasty hot and cold chocolate drinks and unique chocolate gifts. Located on Front Street. Call 226 3015.

GRANIEL'S DREAMLAND: Exotic Hard Woods and Mahogany Products made locally. Gift

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35 - 40 word center section listing and map location!

Monthly rate - 3 month contract.
$200 per month
with logo in listing $225

Monthly rate - 6 month contract.
$175 per month
with logo in listing $200

Monthly rate - one year contract.
$150 per month
with logo in listing $175

Add $25 a month and include your listing in our on-line directory at www.mybeautifulbelize.com